

Self-Advocacy Association of New York State, Inc

2010 Statewide Conference

**Breaking Barriers
Hopes and Dreams Stay Alive
Celebrate the ADA**

**Self Advocacy Association of New York State
Annual Conference
October 28, 29, 30, 2010**

**Marriott Hotel
Albany, NY**

**Will there be a Halloween Theme?
of Course!**

Souvenir Journal



500 Balltown Road, Schenectady, NY 12304
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Self-Advocacy Association of New York State, Inc.

August 30, 2010

Greetings Dear Friends and Supporters:

We are writing this letter to you as the Co-Chairpersons of the 2010 Self-Advocacy Association of NYS (SANYS) Annual Statewide Conference at the Marriott Hotel in Albany, NY on October 28th to the 30th. The purpose of this letter is to ask you to show your support for SANYS by placing an ad in our Souvenir Journal. In past years, income raised through the journal has helped hundreds of self-advocates to attend our conference. Journal subscribers really make a difference and enable our organization to support more people to attend but also to keep our costs as low as possible.

The theme of our conference this year is: ***Breaking Barriers, Hopes and Dreams Stay Alive. Celebrate the ADA***". Would you like to show your support for self-advocacy? In past years the Souvenir Journal has raised funds to help hundreds of self-advocates attend the conference. The Souvenir Journal will be distributed to all conference-goers and we hope to include your greeting.

Please make this year's Souvenir Journal a big success! Just return the enclosed form with your donation and please include a graphic you would like to see appear in the ad (preferably in a large envelope to prevent creasing). All artwork should be camera ready and image files should have a minimum of DPI of 300. Questions or requests for forms can be directed to Karen Eplite at (518) 382-1454, or find forms online at www.sanys.org. You can also fax your subscription form to (5618) 382-1454 although we request that you also send the original artwork with your check.

Thank you in advance for your generous support. With your help, more self-advocates will get the chance to learn how to make choices in their own lives and participate more fully in their communities.







Sincerely,

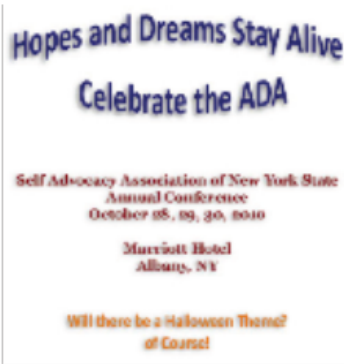
Marilyn Stata
Robert Klein
State Conference Committee Co-Chairs

SANYS, Inc., Annual Conference 2010: Souvenir Brochure Advertising:

Ad size: 6" w x 8" h - \$500

Breaking Barriers Hopes and Dreams Stay Alive Celebrate the ADA

 <p>From Me to We</p> <p>Our hope with this theme is that everyone will come to the tables of discussions about budgets, system change and sustainability with a willingness to put their own personal interests and priorities to the side and focus on ideas, proposals and thoughts that may be the best for all people with developmental disabilities.</p> <p style="text-align: right;">Ad size 6" x 8" Full Page Price: \$400</p>	 <p><i>No Tricks, Just Treats Our Lives, Our Decisions</i></p> <p>This ad is the perfect choice for the individual who would like to help provide funds for support at the 2009 conference. Your name and greeting will appear as a "No Tricks, Just Treats: Our Lives Our Decisions" sponsor of this year's conference.</p> <p style="text-align: right;">Ad size: 6" x 8" Full-page Price: \$300</p>
 <p>Self-Advocacy Opens Up a Can... of Change! Page</p> <p>By speaking up for ourselves and expressing our goals and dreams, more and more self-advocates are getting the lives they want. Your generous contribution will allow several self-advocates the chance to attend this year's conference.</p> <p style="text-align: right;">Ad size: 6" x 8" Full-page Price: \$200</p>	 <p>Speaking for Ourselves Page</p> <p>The border of this stylish full-page ad will incorporate the self-advocacy saying "Speaking for Ourselves." Your business or organization's generous gift can help several self-advocates speak up for themselves at this year's conference.</p> <p style="text-align: right;">Ad size: 6" x 8" Full-page Price: \$100</p>
 <p>Don't Just Say It, Do It Page</p> <p>Self-Advocates are doing it, and by subscribing to this page you too can be doing something to support self-advocacy! SA has over 130 groups, with over 2000 individual members. Your business or organization's gift will help several self-advocates attend the conference.</p> <p style="text-align: right;">Ad size: 6" x 8" Horizontal Half-Page Price: \$50</p>	 <p>Our Voices Count Page</p> <p>The border of this swinging half-page ad will incorporate an essential self-advocacy expression. Your contribution at this level will help the Self-Advocacy Association support self-advocates to attend the conference and make their voices count.</p> <p style="text-align: right;">Ad size: 7" x 3.5" Vertical Quarter-Page Price: \$25</p>



Self-Advocacy Association of New York State, Inc.
2010 Annual Conference
Souvenir Journal
Advertising Subscription:
 Oct. 28-30th 2010, Marriott Hotel, Albany, NY

Subscriptions: (must be submitted by September 30, 2010 to guarantee ad space)

- From Me To We, Yes We Can page \$ 500
- From Me To We, Yes We Can page \$ 400
- No Tricks, Just Treats Our Lives, Our Decisions page \$ 300
- Self-Advocacy Opens Up a Can of...Change page \$ 200
- Speaking for Ourselves page \$ 100
- Don't Just Say It, Do It page \$ 50
- Our Voices Count page \$ 25

Finished Journal Size is 8 1/2" x 11"

We encourage-camera ready art. However, if there is a special message you would like to appear in the journal, please print it below exactly as it should appear.

Subscriber's Name: _____

Company: _____

Address: _____

Telephone: () _____

Enclosed is my tax-deductible check in the amount of \$ _____ for the subscription selected above.



Checks payable to the Self-Advocacy Association of NYS should be mailed to:
 Self-Advocacy Association of New York State, Inc.
 500 Balltown Road, Schenectady, NY 12304
 518) 382-1454; Fax (518) 382-1594; sanys@sanys.org